

ABSTRACT OF THE DISCLOSURE

The present invention relates to a method of managing contents data for digital broadcasting. The method of the present invention includes the steps of a) collecting contents data for digital broadcasting in form of an application, b) designing an application definition file according to characteristics of respective contents contained in the application, c) inputting the designed application definition file and the application into a server, and d) processing the application in accordance with the input application definition file. The application processed in the server by a method defined through a transmission standard for a digital broadcasting and the encoded application is generated to a transport stream then transported to the viewer.

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